

30TH ANNUAL Symphony at Salk

A CONCERT UNDER THE STARS



Advertise at Symphony at Salk

On **Saturday, August 15, 2026**, Symphony at Salk marks its 30th anniversary in the Salk Institute courtyard overlooking the Pacific Ocean. This concert under the stars is one of San Diego's most coveted leadership gatherings, featuring the San Diego Symphony and special guest performers The Bacon Brothers, led by Emmy-winning composer Michael Bacon and acclaimed Hollywood actor Kevin Bacon.

Advertising in the Symphony at Salk program is a high-visibility way to reach a targeted audience in a premium, immersive setting. Your placement is seen on-site the night of the event and included in the printed program distributed to every guest, with extended recognition through Salk's digital channels.

Four reasons a Symphony at Salk program ad is worth it:

- **An Influential Audience:** 500+ guests representing San Diego's philanthropic, scientific, and business communities. Attendees include leaders across biotech, healthcare, life sciences, and capital investment groups, alongside deeply engaged supporters of science, civic leaders, and highly connected individuals whose networks extend well beyond the event itself.
- **Salk's Reach:** 32,000 monthly Salk Institute website visits, targeted Symphony at Salk emails reaching 25,000 (43% open rate), and 96,000 social media followers.
- **Salk's Reputation:** Position your brand alongside Salk's globally recognized leadership in foundational science and innovation.
- **Support Science:** Invest in discovery at its earliest stage. At Salk, our scientists do foundational research to understand how living systems work at the most basic level. This is the work that must happen before new treatments, technologies, and other innovations can move forward. With support from people like you, Salk researchers have the freedom to pursue bold ideas, build new tools, and collaborate across disciplines in areas such as cancer, Alzheimer's disease, and agricultural resilience.

Salk is an independent, nonprofit research institute advancing foundational science and sharing discoveries openly for the benefit of humanity. This mission draws an extraordinary community of leaders across biotech, technology, and civic life, including Salk's esteemed Board of Trustees who have founded and grown some of San Diego's most successful companies.

Enclosed, you'll find advertising options and specifications. Premium placements—including covers and centerfolds—are limited and confirmed on a first-come basis. To be included in printed materials, please confirm your placement by June 30, 2026.

To reserve placement, visit symphony.salk.edu or contact Dacia Samilo at symphony@salk.edu or (858) 597-0657 to confirm availability and secure placement.

We look forward to partnering with you on this milestone anniversary event.

For more information visit symphony.salk.edu or contact symphony@salk.edu.

salk[®]
Where cures begin.

30TH ANNUAL
**Symphony
at Salk**

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Yes, I'd like to support the Salk Institute of Biological Studies with an advertisement placement in the Symphony at Salk program:

- Back Cover \$5,000 (SOLD OUT)
- Full-Page \$1,000
- Centerfold \$5,000
- Half-Page \$500
- Inside Front Cover \$3,500
- Quarter-Page \$300
- Inside Back Cover \$3,500

INFORMATION

Name _____

Organization/Company _____

Street _____

City _____ State _____ Zip _____

Phone Number _____

Email _____

Enclosed is a check for \$ _____ payable to **The Salk Institute**

Please charge \$ _____ to my VISA M AMEX

Credit Card # _____ Exp. Date _____ CVV _____

Name on card _____

Signature _____ Date _____

BY CHECK

All gifts are fully tax-deductible as allowed by law.

Please make checks payable to the Salk Institute and mail to:

Attn: Symphony at Salk Ad

The Salk Institute, 10010 N Torrey Pines Rd, La Jolla, CA 92037-1002

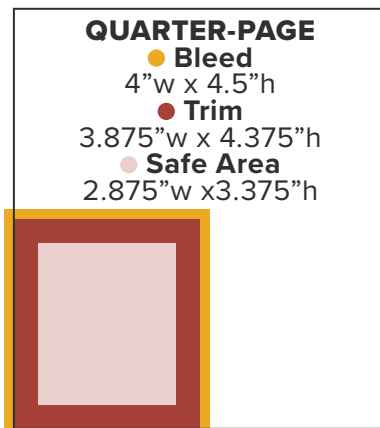
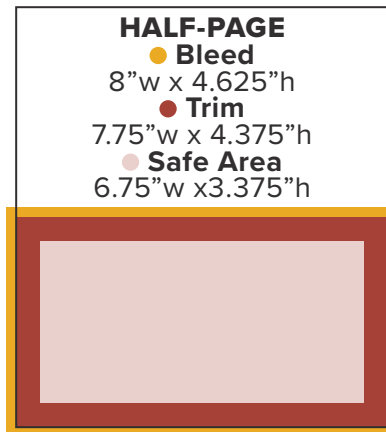
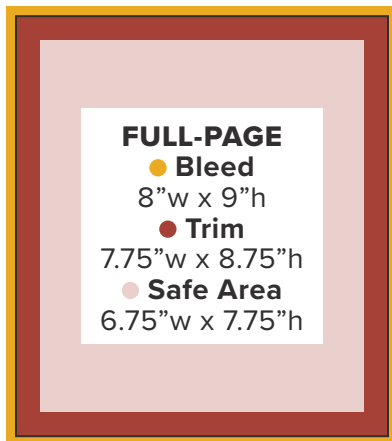
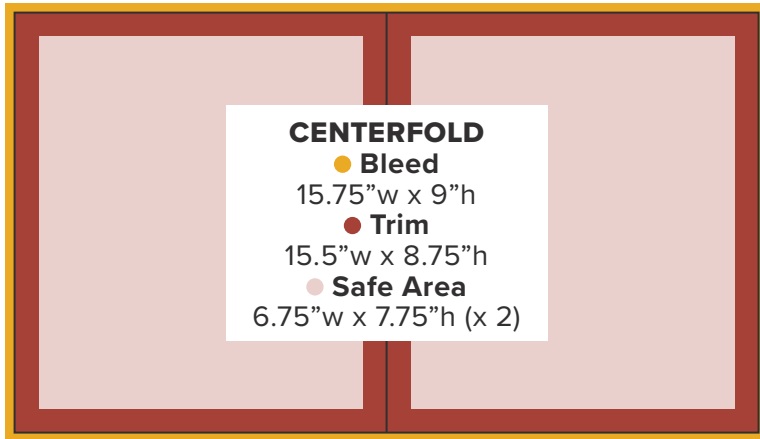
For more information visit symphony.salk.edu or contact symphony@salk.edu.



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AD SPECIFICATIONS



FILE FORMAT/UPLOADING ART

- Files must be submitted in Adobe InDesign, Adobe Photoshop, Adobe Illustrator, EPS, TIFF or PDF format.
- All file colors must be CMYK and 300dpi. Max file size is 15MB.
- If you would like to use our templates to help build your ad, you can download them at this [link](#).
- Please upload art at this [link](#).

DESIGN SERVICES

If you have elected to have our in-house team to design your ad, a Salk representative will contact you with more information. **See page 2 for examples.**

DEADLINE

To be considered for inclusion in the program, please ensure that your advertisement and all requested materials are submitted by **June 30, 2026.**

**Salk Institute reserves the right to review and approve all advertisements submitted for inclusion in this program. The Salk Institute further reserves the right to refuse or reject any advertisement, in whole or in part, that does not align with the mission or values of the organization or is deemed inappropriate for the event. You agree that the content will be free from promotional offers, discount codes, or sales-driven language. The views expressed in approved advertisements are those of the advertisers and do not necessarily reflect the views or endorsements of the Salk Institute. The Salk Institute is not responsible for any errors, omissions, or inaccuracies in the advertisements.

- **Bleed.** Artwork should be filled in this area to avoid any white edges when artwork is cut to final size.
- **Trim.** Indicates where the paper will be cut to the final size.
- **Safe Area.** All crucial text/artwork should be placed within this area. This ensures they will not be accidentally cut off during the trimming process due to slight variations in printing and cutting.

salk
Where cures begin.®

For more information visit
symphony.salk.edu
or contact
symphony@salk.edu.

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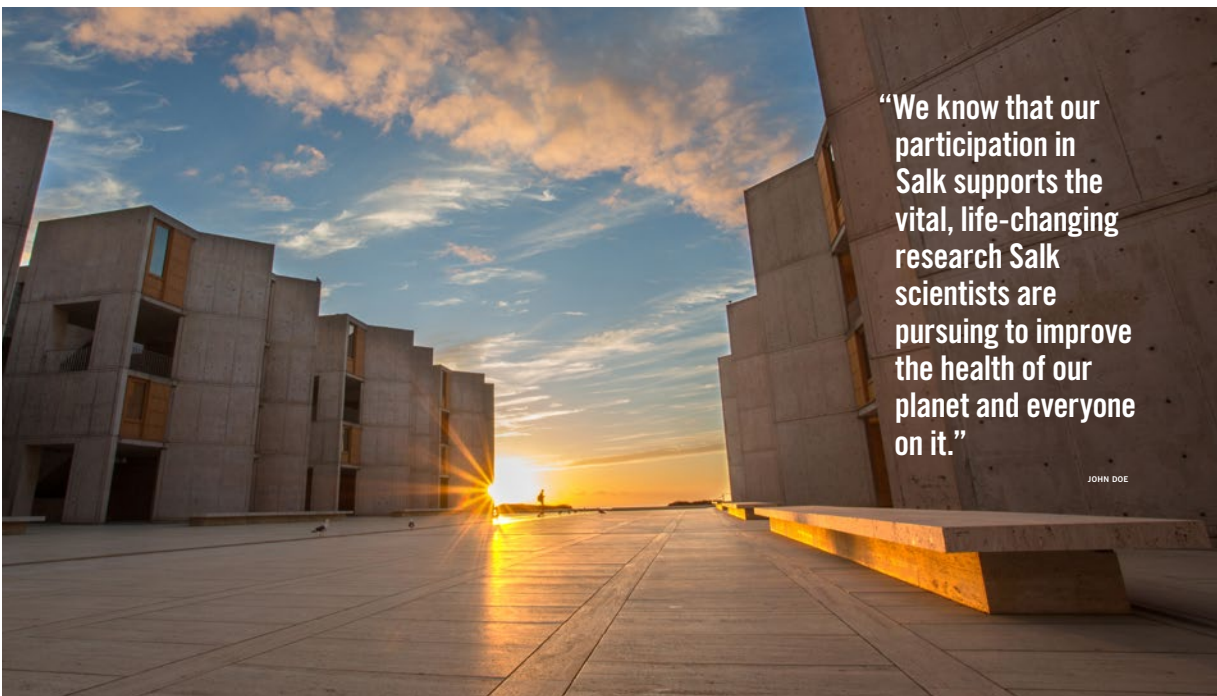
AD SPECIFICATIONS



PRE-DESIGNED ADS

These ads are expertly crafted by Salk's in-house design team for your convenience, using imagery from Salk's exclusive collection—no need to provide your own assets. A Salk representative will connect with you to personalize the messaging for your ad.

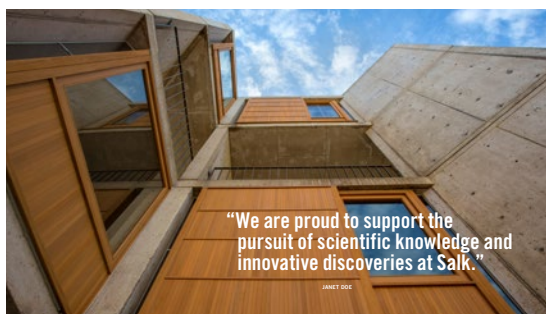
2-PAGE SPREAD



FULL PAGE



HALF PAGE



1/4 PAGE



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For more information visit
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