

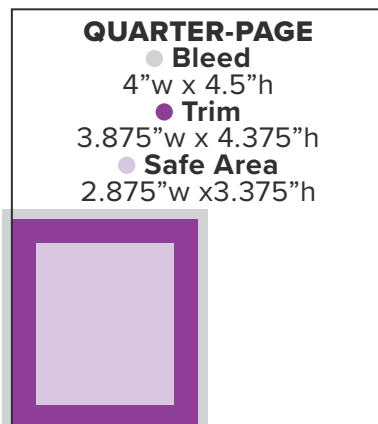
SYMPHONY at SALK

SATURDAY, AUGUST 16, 2025

Ad Specifications



Back Cover	\$5,000
Centerfold	\$5,000
Inside Front Cover	\$3,500
Inside Back Cover	\$3,500
Full-Page	\$1,000
Half-Page	\$500
Quarter-Page	\$300



FILE FORMAT/UPLOADING ART

- Files must be submitted in Adobe InDesign, Adobe Photoshop, Adobe Illustrator, EPS, TIFF or PDF format.
- All file colors must be CMYK and 300dpi. Max file size is 15MB.
- If you would like to use our templates to help build your ad, you can download them at this [link](#).
- Please upload art at this [link](#).

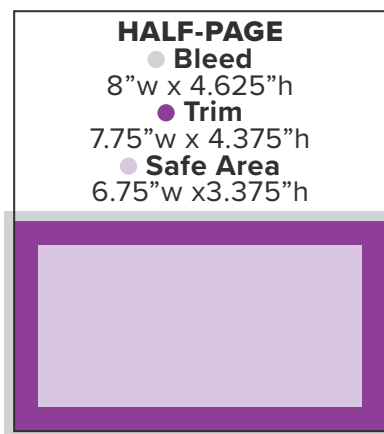
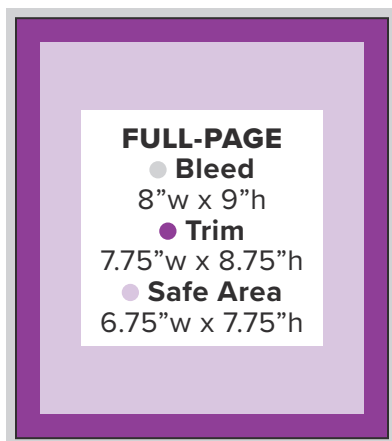
DESIGN SERVICES

If you have elected to have our in-house team to design your ad, a Salk representative will contact you with more information. **See page 2 for examples.**

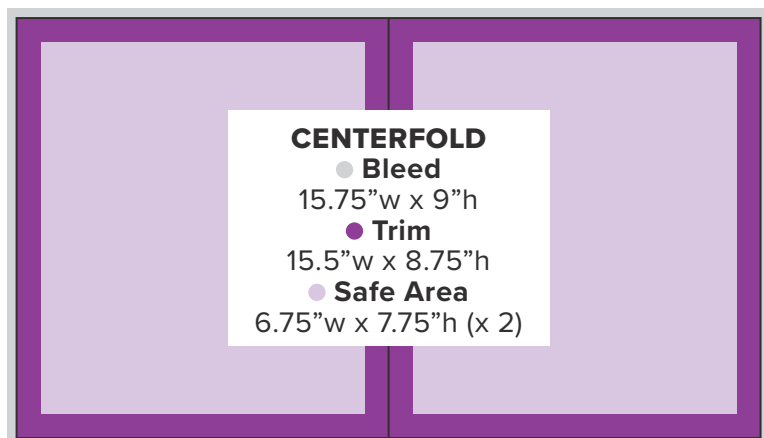
DEADLINE

To be considered for inclusion in the program, please ensure that your advertisement and all requested materials are submitted by **June 30, 2025.**

**Salk Institute reserves the right to review and approve all advertisements submitted for inclusion in this program. The Salk Institute further reserves the right to refuse or reject any advertisement, in whole or in part, that does not align with the mission or values of the organization or is deemed inappropriate for the event. You agree that the content will be free from promotional offers, discount codes, or sales-driven language. The views expressed in approved advertisements are those of the advertisers and do not necessarily reflect the views or endorsements of the Salk Institute. The Salk Institute is not responsible for any errors, omissions, or inaccuracies in the advertisements.



- **Bleed.** Artwork should be filled in this area to avoid any white edges when artwork is cut to final size.
- **Trim.** Indicates where the paper will be cut to the final size.
- **Safe Area.** All crucial text/artwork should be placed within this area. This ensures they will not be accidentally cut off during the trimming process due to slight variations in printing and cutting.



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PRE-DESIGNED ADS

These ads are expertly crafted by Salk's in-house design team for your convenience, using imagery from Salk's exclusive collection—no need to provide your own assets. A Salk representative will connect with you to personalize the messaging for your ad.

2-PAGE SPREAD



FULL PAGE



HALF PAGE



1/4 PAGE



salk[®]

For more information visit symphony.salk.edu or contact symphonygifts@salk.edu.